

# Port Chicago WEEKEND



## **Sponsorship Proposal**

**Thursday, July 18 – Sunday, July 21, 2024**

## Highlights

- Port Chicago Harbor Festival
- An Evening of Live Music at California Theatre
- National Park Service Presents: 80th Anniversary Commemoration  
[www.nps.gov/poch](http://www.nps.gov/poch)
- Port Chicago 50 The Play
- Reception at African American Museum and Library at Oakland
- Port Chicago Weekend Pop-Up Art Gallery
- Contra Costa County Bar Association Port Chicago Taskforce Workshop
- Pinos and Ports for Port Chicago



## Introduction

★ **Port Chicago Weekend** is a 4 day festival of music, art, cuisine, theater, wine tasting, exhibits, and entertainment which will span several cities across the Bay Area.

The festivities align with and support the 80th Anniversary of the national World War II and civil rights history of **Port Chicago, California** which profoundly impacted the San Francisco Bay Area in 1944.



# Event Highlights

## Thursday, July 18

Welcome Reception at African American Museum and Library  
**Oakland, California**

## Friday, July 19

Port Chicago 50 The Play  
**Pittsburg, California**

Contra Costa Bar Association  
Port Chicago Taskforce  
Workshop  
**Concord, California**

Port Chicago Pop-Up  
Art Gallery  
**Concord, California**

## Saturday, July 20

National Park Service Presents:  
80th Anniversary Commemoration  
**Concord, CA**  
[www.nps.gov/poch](http://www.nps.gov/poch)

An Evening of Live Music  
at California Theatre  
**Pittsburg, California**

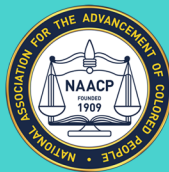
## Sunday, July 21

Port Chicago Weekend Harbor Festival  
**Pittsburg, California**



## Thank You To Our Partners!

We are currently collaborating with a diverse range of organizations, corporations, and municipalities to raise awareness of Port Chicago's history and various educational initiatives through the events and festivities of Port Chicago Weekend.



Martin Luther King Jr.  
— FREEDOM CENTER —



# Port Chicago History

During WWII, on July 17, 1944, a massive explosion at Port Chicago Naval Magazine near Concord, California killed 320 people, 202 of whom were Black American sailors working in racially-segregated divisions under policies of Jim Crow segregation.



In protest, 258 surviving Black sailors drew national attention to the injustices of Jim Crow segregation and unjust working conditions. Fifty sailors remained steadfast in their pursuit of equal rights and safer working conditions, garnering backing from First Lady Eleanor Roosevelt and future Supreme Court Justice Thurgood Marshall. With their help, the sailors initiated the desegregation of the Navy, a pivotal milestone in our nation's ongoing struggle for racial equality.

**Decades later, the small town of Port Chicago on Suisun Bay saw all of its homes and property bought out and demolished by the federal government to form a safety zone around the adjacent Concord Naval Weapons Station. By 1969, the town ceased to exist.**

**Port Chicago Weekend** serves to educate local communities about this important history through artistic, educational, and cultural initiatives. Each event will serve to remember the town of Port Chicago and the Naval Base, those who served our country and perished in the Port Chicago disaster, and the surviving sailors who bravely changed the course of our nation's history for the better.

## Who We Are



Port Chicago Alliance, a 501(c)(3) non-profit organization, is dedicated to elevating and promoting the often overlooked civil rights and World War II history of Port Chicago, California through a range of educational initiatives.

As awareness of the historical significance of Port Chicago and the profound challenges faced by the Port Chicago sailors grows, we aspire for their stories to serve as a beacon of inspiration for generations to come. We firmly believe that understanding and reflecting upon this history can empower our communities to make informed decisions to positively shape the future of our society, fostering greater understanding, equality and justice for all.

**Port Chicago Weekend** honors the legacies of the Port Chicago sailors, those who served their country locally and internationally, and the champions who work tirelessly to secure equal rights and benefits for us all.

## Port Chicago Weekend Organizing Committee



**Yulie Padmore**  
Port Chicago Alliance



**Dennisha Marsh**  
PAAACT



**Lewis Thrower**  
Citizens For Historical Equity

# Sponsorship Levels & Benefits

Port Chicago Alliance is a 501(c)(3) nonprofit organization. Our tax identification number is 99-1964611

## \$5000

### Platinum Sponsor

Tables for up to 10 for evening events, complimentary event package, and a commemorative gift for each guest

Full-page program ad

Prominent logo or listing on event promotions

Prominent logo or listing on all print and electronic event materials

Listing on event posters and program above the title

Speaker slot at evening events and/or recognition from stage

Unique branded and designed t-shirts and items

Pre and post-event social media post

Email blast recognition

## \$1000

### Silver Sponsor

Reserved seating for up to 4 guests for evening events, and complimentary event package

Logo in program

Logo or listing on all print and electronic event materials

Logo on event posters

Logo or listing on t-shirts and items

Pre and post-event social media post

Email blast recognition

## \$2500

### Gold Sponsor

Tables for up to 6 for evening events, complimentary event package, and swag for each guest

Full-page program ad

Logo or listing on event promotions

Logo or listing on all print and electronic event materials

Listing on event posters below title

Recognition from stage for evening events

Logo or listing on t-shirts and items

Pre and post-event social media post

Email blast recognition

## \$500

### Bronze Sponsor

Reserved seating for up to 2 guests at evening events and complimentary event package

Logo in program

Logo or listing on specific print and electronic event materials

Logo on event posters

Logo or listing on t-shirts

Email blast recognition



Contact us  
to volunteer,  
exhibit or sponsor  
a specific  
project!

 <b>Sponsor Benefits</b>	 <b>\$5,000</b>	 <b>\$2,500-4,999</b>	 <b>\$1,000-2,499</b>	 <b>\$500-999</b>	<b>FRIEND</b> <b>\$100-499</b>
Logo on Website Footer	✓	✓	✓	✓	✓
Logo in Website Sponsor Section	✓	✓	✓	✓	
Printed Name on Posters and One Sheets	✓	✓	✓	✓	✓
Logo on Posters, One Sheets, and on-site signage	✓	✓	✓	✓	
Social Media and Podcast Mention	✓	✓	✓	✓	
Listing in Event Programs	✓	✓	✓	✓	✓
Description in Event Programs	✓	✓	✓		
Logo on Back of Event T-Shirts	✓	✓	✓		
Logo on Front of Event T-Shirts	✓	✓			
Logo on Digital Ad Poster at California Theater	✓	✓			
Event Sponsor Recognition Below the Title - "Brought to you by Your Organization"	✓	✓			
Recognition from stage	✓	✓			
Event Sponsor Recognition Above the Title "Your Organization Presents" on all promo materials	✓				
On stage speaker slot	✓				





**Contact:**

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